

Trade Mission to the Philippines
Immediately following the Food & Hotel Asia 2008 exhibition
April 27 – 28, 2008
Manila, Philippines

The Washington State Department of Agriculture, in cooperation with WUSATA, will be coordinating a Trade Mission to Philippines, April 27 & 28, 2008, Manila Philippines. U.S. consumer oriented exports to the Philippines rose 25% in 2006, with year to date 2007 imports up by 38%. Total imports of consumer foods is over \$1billion annually. The Philippines is the 15th largest market for U.S. exports of consumer oriented agricultural products—the largest in Southeast Asia. Philippine consumers are familiar with US foods and consider them safe and of high quality. Immediately following FHA/Singapore 2008, WUSATA is offering this optional trade mission to Manila, Philippines where individual meetings will be set up with importers/distributors. Participants will also receive a briefing on the Philippine market, and have the option to participate in a retail tour.

For more information and to register please see [Trade Mission to Philippines](#) or contact Rebecca Weber at Washington State Department of Agriculture by telephone (509-735-3666) or by email (RWeber@agr.wa.gov). Deadline is March 3rd!